

# WHISKEY MYERS

## FAN CLUB



**89,000+**  
ACTIVE MEMBERS

OVER 30K MEMBERS  
ADDED IN PAST YEAR

## MERCHANDISE

**\$3M+**  
SALES/YEAR

**\$55**  
AVG. ORDER VALUE

**7%**  
AVG. CONVERSION RATE



## STRATEGIC PARTNERSHIPS



LEE LIVESAY  
BASSMASTER



THE ROCK  
APPROVES  
"GOOD DUDES  
WHO KEEP  
IT COUNTRY"



"WHISKEY MYERS  
IS THE SHIT".  
"THEY HAVE SOME  
KILLER SONGS"  
- JOE ROGAN

## SYNC EXPOSURE



200%↑  
SHAZANS

75%↑  
PURCHASES

ITUNES TOP 5  
ALL ALBUM CATALOGUE  
ON BY ADDING OF SHOW

## CERTIFICATIONS

ALL MUSIC OWNED AND RELEASED  
100% INDEPENDENTLY



"I REALLY LIKE WHISKEY MYERS"  
- ERIC CHURCH

"I AGREE, HUGE WHISKEY MYERS GUY  
HERE. LOVE THEIR STUFF"  
- CHASE ELLIOT



UNCLE CHICKENS SIPPIN WHISKEY  
X  
WHISKEY MYERS  
TOURING

**54%**  
MALE DEMO

**18%**  
AGE 35-44



**95%**  
HEADLINE TICKETS  
SOLD SINCE 2018  
990K TICKETS SOLD

## CURATED FESTIVAL



THE  
WIGGY THUMP  
FESTIVAL  
EST. OCT 2018

OVER \$200,000  
RAISED FOR ACYLA



"FIREWATER"



"STONE"



"BROKEN WINDOW SEASON"



"BALLAD OF A SOUTHERN MAN"



"VIRGINIA"



"BUY MY BONES"



"LONELY EAST TEXAS NIGHTS"



"RECKONING"

f 597K    i 444K    t 129K

WHISKEYMYERS.COM

250 K    400K    2.9M